

NEWS RELEASE

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ARIMA ONSEN VOLUNTEERING INN OWNERS

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ARIMA HOT-SPRING DELIVERED TO YOUR HOME

“Arima hot-spring baths VR tour” is open now and its 2nd edition is on the way

~ Japan’s oldest hot-spring town, Arima Onsen, hopes to heal people in self-quarantine around the world ~



“Arima Hot-spring Baths VR Tour” is now available to watch.

In the hope to somehow deliver Arima hot-spring bath experience to people who are in self-quarantine, ARIMA ONSEN VOLUNTEERING INN OWNERS have broadcasted a series of VR videos depicting the traditional hot-spring bath experience.

“Arima Hot-spring Baths VR Tour” has been filmed in several inns bathing areas, and is now uploaded on YouTube to be shared with the public.

YouTube channel : “Arima hot-spring baths VR tour”

<https://www.youtube.com/channel/UC14S1Uq48cR7sNjT4YEQ59A>

The VR tour’s first edition showcases the following inns: ARIMA SANSOH GOSHOBESHO, TAKAYAMASOU HANANO, TAKETORITEI MARUYAMA, TOCEN GOSHOBHO, MOTOYU RYUUSENKAKU (in alphabetical order).

To enjoy this VR tour, one just needs to soak in his or her home bathtub, wear a pair of VR goggles suitable for 4K, choose a favorite hot-spring bath scene from the YouTube channel above, and watch the selected video.

Your home's bathtub instantly turns into a relaxing Arima hot-spring bath

The VR offers a full view of the selected bath and allows the viewer to experience the hot-spring visually and in sound. The user can vividly hear the thermal waters flowing and enjoy the soothing sound of the cherry blossoms gently fluttering in



the wind. When watching the VR while soaking in a bathtub, the person can feel as if immersed in the inn's hot-spring bath. A normal home bathtub, so to speak, transforms into one of Arima Onsen's hot-spring pools.

The experience can be enhanced by adding the bath salt "Arima Onsen Rokutou Meguri" (or "Arima's 6 sources"), and enjoy a deeper experience of Arima Onsen bath through all 5 senses.

A 2nd broadcast edition is already on its way!

Healing people who self-quarantine around the world

The second edition will include the inns NEGIYA RYOFUKAKU, ARIMA GYOEN, and MIYUKISOU HANAMUSUBI. This broadcasting initiative will continue to expand gradually, and in next stage, we will further invite other national hot-spring areas to collaborate by adding their own baths VR videos, enabling virtual guests who are at home to have a tour around most Japan's hot-spring areas. Japan's hot-springs can help healing people in quarantine around the world, as well as increase the efficacy of the quarantine. This way, we may, even if only slightly, help reduce infections and suffering from the new coronavirus.

* VR: abbreviation for "Virtual reality". By putting on suitable goggles, a full view picture is projected, enabling the viewer to immerse in the world of the projected picture.

* "Arima hot-spring baths VR tour" can be enjoyed without necessarily soaking in a hot bathtub. When used in bath however, users should be cautious not to slip or drown, and

careful to prevent the VR goggles and other tools from getting wet or disabled. Please be aware that any trouble or accident while using the VR video is fully on the user's own responsibility. ARIMA ONSEN VOLUNTEERING INN OWNERS will not take any responsibility if an incident happens.

* This picture is for illustrative purposes only. Arima Onsen thermal water is not actually poured into the viewer's home bathtub.